



## Case Study

# Digital Transformation

### Backend Ticketing System: **SISTIC**

#### Overview

**SISTIC** is the ticketing service and solution provider behind more than 1000 events every year.

## Requirements

Client needed a Ticketing system for booking event tickets with a Payment Gateway Integration. It was for a B2B & B2B application where end customers can book tickets online for every event listed on SISTIC site.

## Solution

EvvoMobility's Solution included the following

- UI/ UX Design workshop to strategise the User Experience of every new customer on the platform & track their journeys based on existing HeatMap analysis.
- Rapid Prototype development of the discussed design concepts.
- Enabling the movement of the ticketing engine from Legacy framework to much more modularised architecture which is scalable based on number of requests.
- Provide a Scalable Cloud hosting which can be increased or decreased based on capacity utilisation.
- Support on suggestions of Cybersecurity products for Security, CDNs for faster loading the site.

## Technologies Used

- Application Development: **Java**
- Ticketing Engine: **Proprietary Ticketing Platform**
- Frontend Apps: **Scripting Stack**